

JOSH FINNEY

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PROFESSIONAL STATEMENT

Creative and hardworking individual who enjoys a challenge. A team player who aims to engage and inspire others, and always seeks opportunities to develop skills.

SKILLS

- HTML
- CSS
- Javascript/JQuery
- PHP
- WordPress
- SASS
- SQL
- GIT
- Photoshop
- Google Analytics
- Adobe Analytics
- Ecommerce
- Strong work ethic
- Self-motivated
- Creative thinker
- Analytical
- Organised and Structured
- Management & Leadership

WORK HISTORY

Ecommerce Online Content Development Manager | Iceland Foods Ltd | Deeside, UK

May 2016 – December 2017

My role as Online Content Development Manager required me to manage a team of website developers, ensure that all content on Iceland Foods production websites were aligned with marketing & trading activity, and communicate closely with the senior management team.

In my role, I had the opportunity to develop a variety of web development skills, as well as SEO and marketing skills.

During my time in this position the company's ecommerce website won two industry awards for Best Online Supermarket, and was twice voted as Best Online Supermarket in a Which? customer survey.

Ecommerce Website Data Administrator | Iceland Foods Ltd | Deeside, UK

September 2012 – May 2016

As a Website Data Admin my job was to manage large amounts of product and order data via a website backend system, produce production content, and fix any corruption issues with data.

During my time in this role I got to build my skills in Excel, SQL, XML and HTML.

Towards the end of my time as Website Data Admin I also had the opportunity to manage a small technical support team ensuring all issues were logged correctly and managed a relationship with a 3rd party support team.

First Line Support Technician | Iceland Foods Ltd | Deeside, UK

August 2011 – September 2012

- Support Stores with Hardware issues ensuring SLAs were met
- Carried out first time fixes
- Studied data to highlight potential software issues
- Developed new call logging tools to improve efficiency

Retail Sales Assistant | Iceland Foods Ltd | Conwy, UK

June 2010 – August 2011

- Engaged with customers
- Stock replenishment
- Process and compliance
- Cash handling

TRAINING & EDUCATION

Management & Leadership Course | Iceland Foods Ltd | Deeside, UK

May 2017 – November 2017

During this course I learnt about various areas of management such as identifying people's motivators and goals, engaging with people in a way that suits their personality, dealing with poor performance/conflict, carrying out interviews, coaching, and self-awareness.

Adobe Target Training | Adobe Digital Learning

October 2016

This course covered setting up A/B and MV tests, implementing content for segmented customers, integrating Target tests with Adobe Analytics, and moving content from test into live environments.

Adobe Analytics Training | Adobe Digital Learning

September 2016

I received certified training from Adobe on they Analytics software, looking at data segmenting, automated reporting, data trends, and setting up business goals to track.

BTEC National Diploma IT Practitioner (Level 3) | Coleg Llandrillo | Rhos on Sea, UK

Graduated July 2011

The course covered a variety of subjects within IT & Development such as Networking, Hardware & Software Maintenance, Ecommerce, Website Development and Graphics Design.

GCSE | Ysgol Emrys Ap Iwan | Abergele, UK

Graduated July 2009

11 GCSE's at C grade or above, including Maths and English.

HOBBIES

Outside of work I spend time playing video games, researching and reviewing new technologies, clay pigeon shooting, cycling, and following rugby union.

REFERENCES

References available upon request.